

<b>UTILITY PATENT APPLICATION TRANSMITTAL</b> <i>(Only for new nonprovisional applications under 37 CFR 1.53(b))</i>	Attorney Docket No.	3600-350
	First Named Inventor or Application Identifier	
	MARK AVNET	
	Express Mail Label No.	EF308496181US
	Date of Deposit	January 24, 2002

<b>APPLICATION ELEMENTS</b> <i>See MPEP chapter 600 concerning utility patent application contents</i>	<b>ADDRESS TO:</b> Box Patent Application Commissioner for Patents Washington, DC 20231
1. <input checked="" type="checkbox"/> Fee Transmittal Form <i>(Submit an original, and a duplicate for fee processing)</i>  2. <input checked="" type="checkbox"/> Specification [Total pages 29] 19 - pages description 0 - pages abstract 2 - pages claims                      5 - Total claims  3. <input checked="" type="checkbox"/> Drawing(s) (35 USC 113) [Total sheets 8] <input type="checkbox"/> Informal <input checked="" type="checkbox"/> Formal    [Total drawings 8]  4. <input checked="" type="checkbox"/> Oath or Declaration [Total pages 3] a. <input checked="" type="checkbox"/> Newly executed (original or copy) b. <input type="checkbox"/> Copy from a prior application (37 CFR 1.63(d)) <i>(for continuation/divisional with Box 17 completed)</i> [Note Box 5 below] i. <input type="checkbox"/> <u>DELETION OF INVENTOR(S)</u> Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).  5. Incorporation by Reference <i>(usable if Box 4b is checked)</i> The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.	6. <input type="checkbox"/> Microfiche Computer Program (Appendix) 7. <input type="checkbox"/> Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary) a. <input type="checkbox"/> Computer Readable Copy b. <input type="checkbox"/> Paper Copy (identical to computer copy) c. <input type="checkbox"/> Statement verifying identity of above copies  <b>ACCOMPANYING APPLICATION PARTS</b> 8. <input type="checkbox"/> Assignment Papers/cover sheet & documents(s) 9. <input type="checkbox"/> 37 CFR 3.73(b) Statement <i>(when there is an assignee)</i> <input type="checkbox"/> Power of Attorney 10. <input type="checkbox"/> English Translation of Document <i>(if applicable)</i> 11. Information Disclosure Statement PTO-1449 <input type="checkbox"/> Copies of IDS Citations 12. Preliminary Amendment 13. <input checked="" type="checkbox"/> Return Receipt Postcard (MPEP 503) <i>(Should be specifically itemized)</i> 14. <input type="checkbox"/> Small Entity Statement(s) <input type="checkbox"/> Statement filed in prior application, Status still proper and desired 15. <input type="checkbox"/> Certified Copy of Priority Document(s) <i>(if foreign priority is claimed)</i>
17. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information: Continuation <input type="checkbox"/> Divisional <input type="checkbox"/> Continuation-in-part (CIP) of prior application No.:  <input type="checkbox"/> Amend the specification by inserting before the first line the sentence: This application is a <input type="checkbox"/> continuation <input type="checkbox"/> divisional of application serial no., filed, entitled, and now.	

Attorney Docket No. 3600-350(JDF)

Inventor or Identifier: MARK AVNET

Serial No: Not yet assigned

Filed: Herewith

For: METHOD AND APPARATUS OF INSERTING DATA  
VIDEOSTREAM TO ENHANCE TELEVISION  
APPLICATIONS

CHECK BOX, if applicable:

☐ DUPLICATE

## Fee Calculation Sheet

CLAIMS	FOR	NUMBER FILED	NUMBER EXTRA	RATE	FEE
	TOTAL CLAIMS (37 CFR 1.16(c))	5-20=	0 x	\$18	= \$ 0.00
	INDEPENDENT CLAIMS (37 CFR 1.16(b))	2-3=	0 x	\$80	= \$ 0.00
	MULTIPLE DEPENDENT CLAIMS (if applicable) (37 CFR 1.16(d)) +			\$260	= \$
				BASIC FEE (37 CFR 1.16(a))	\$ 780.00
	Total of above Calculations =				\$ 780.00
	Reduction by 50% for filing by small entity (Note 37 CFR 1.9, 1.27, 1.28).				\$ 390.00
	Assignment Recordation Fee (if any)				\$ 0.00
	Other Fees (if any).				\$
	TOTAL =				\$ 390.00

1. A check in the amount of \$ 390.00 is enclosed.

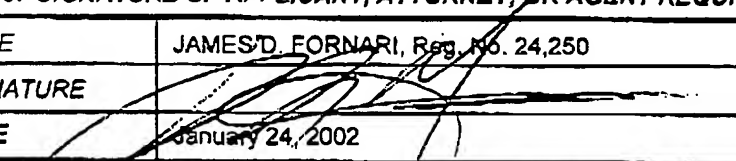
## General Authorization to Charge Deposit Account and General Request for Extension of Time

2. a. ☒ If the filing of any paper in this application necessitates the payment of a fee under 37 CFR §§ ☒ 1.16 ☒ 1.17 or ☒ 1.18, and the fee due is in an amount different from any enclosed check or if no check is enclosed, the Commissioner is hereby authorized to charge any deficiency or credit any overpayment to Deposit Account No.
- b. ☐ The applicant hereby revokes any prior authorization to charge a fee due under 37 CFR §§ ☐ 1.16 ☐ 1.17 or ☐ 1.18.
3. If the filing of any paper in this application necessitates an extension of time under 37 CFR §1.136(a), the applicant hereby requests such extension of time. If the fee due is in an amount different from any enclosed check or if no check is enclosed, the Commissioner is hereby authorized to charge any deficiency or credit any overpayment to Deposit Account No. 23/2825.

James D. Fornari Reg. No. 24,250  
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Attorneys of Record

Docket No. 3600-350 (JDF)  
Date: January 24, 2002

18. CORRESPONDENCE ADDRESS					
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19. SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT REQUIRED	
NAME	JAMES D. FORNARI, Reg. No. 24,250
SIGNATURE	
DATE	January 24, 2002

INFORMATION TO REQUEST FILING RECEIPT

TITLE: METHOD AND APPARATUS FOR INSERTING DATA INTO VIDEO  
STREAM TO ENHANCE TELEVISION PROGRAM APPLICATIONS.

INVENTOR: MARK AVNET

EXPRESS MAIL: EF308496181US

ATTORNEY NO. 3600-350

PAYMENT: CHECK NO: 0592

COPIES OF ABOVE ARE ATTACHED HERETO AND INCORPORATED HEREWITH.

PLEASE CONTACT ME BY TELEPHONE OR FACSIMILE:

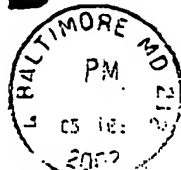
TEL: 212-698-0567

FAX: 212-698-0573

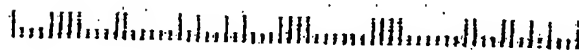
Attorney Docket No: 3600-350 Atty/Sec: JDF/vrk  
Application No: not yet assigned Filing Date: January 24, 2002  
Title: METHOD AND APPARATUS FOR INSERTING DATA INTO  
VIDEO STREAM TO ENHANCE TELEVISION APPLICATIONS  
Client: Lot 21 Interactive Advertising, Inc./Virgin Capital Corp  
Inventor: MARK AVNET  
Express Mail Label No.: ET30849688US Date of Deposit: January 24, 2002

The following items have been received in the U.S. Patent & Trademark Office  
On the date stamped hereon:  
Return Receipt Postcard  
Check Number 0592 in the amount of \$390.00  
Application for Patent Cover Sheet - 3 pages  
Application - 19 pages  
Drawings - 8 pages  
Declaration and power of attorney - 3 pages

J1046 U.S. PTO  
10/057703  
01/25/2002



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**APPLICATION FOR UNITED STATES PATENT**  
**IN THE NAME OF**  
**METHOD AND APPARATUS FOR INSERTING DATA INTO VIDEO**  
**STREAM TO ENHANCE TELEVISION APPLICATIONS**

**FOR**  
**LOT 21 INTERACTIVE ADVERTISING GROUP, INC.**  
**AND**  
**VIRGIN CAPITAL CORPORATION**

**INVENTOR:**  
**MARK AVNET**

**ATTORNEY DOCKET NUMBER: 3600-350**

**Please direct communications to:**

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**Express Mail Number: EF308496181US**